

DDW Innovation Portal FAQ's

Why am I required to accept terms and conditions?

Your acceptance of DDW's Terms and Conditions will help to keep you, as a potential partner, from submitting confidential information.

What information should I submit in my proposal?

The proposal should include a description of the technology or concept. Photos or data would be helpful, if possible.

How do I know if my submission is relevant to DDW?

DDW values ideas from all sources. While our research and development focus is primarily around food color sourcing, manufacturing, and stability, we also embrace innovation around packaging and other technology in the food ingredient sector.

Who decides if we can work together?

DDW's Open Innovation Team, which includes food scientists and marketing associates, will evaluate your submitted idea to determine whether to proceed further.

How long could the process take?

We will respond to every submission. Eight weeks is the maximum time for you to receive our response. DDW's pipeline of innovations includes both short-term and long-term projects. Duration from idea to commercialization may range from 6 months to several years. If the two parties agree on a path forward, then a specific timeline will be established.